

Mike Martin

EXPERIENCE

ESPN – *Editorial Graphics Producer*

MAY 2016 – PRESENT

Produce Graphics for SportsCenter with Scott Van Pelt. Active segment producer on various segments including the weekly “Where In The World Isn’t SVP”. Point-person for launching new graphics package and implementing various graphic approaches to better the show’s brand.

SportsNet New York (SNY) – *Remote Associate Producer*

MAY 2014 – DECEMBER 2015

Produce and research remote in-game graphics during 2015 Mets season. Assisted in launching new Mets and GEICO SportsNite graphics packages. Produce highlights, packages and whips. Built style guides and trained PAs on SNY’s “on-air protocol”.

WVU Baseball – *Director of Operations*

SEPTEMBER 2013 – MAY 2014

Assist in scouting, player evaluations and camp organization. Coordinate players’ class schedules and community service hours. Film and edit individual workouts and team practices. Organize team functions, coordinate travel and manage team budget.

WVU News – *News Anchor*

AUGUST 2013 – JANUARY 2014

News anchor for series on PBS. Produce and edit packages and highlights. Organize and produce overall production/rundown with executive director.

Mountaineer Maniacs – *Marketing Director*

MAY 2012 – JANUARY 2014

Social Media Producer for Twitter, Instagram & Facebook. Grew Twitter followers from 2,900 to 9,000+ in first year in position.

EDUCATION

West Virginia University

AUGUST 2010 - MAY 2014

Bachelor of Science in TV/Radio Journalism

CONTACT

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